Mapping Success: Growing SMB Relies on Local MSP to Navigate Compliance Requirements and Manage IT Infrastructure

The Facts

Industry
- Data & Geographic Information Systems (GIS) Services

Challenges
- Navigating compliance and cybersecurity risks associated with regulated industries.
- As Taxography grew, it became clear that managing both IT infrastructure and business development tasks in-house was no longer feasible for their expanding operations.

Solution
- NetGain's Technology OneSource™ Managed IT Services

Benefits
- Scalable IT infrastructure to support rapid growth, including migrating to Microsoft Azure.
- Security audits and compliance support to meet high cybersecurity standards for regulated industries.
- Proactive technical support team with a dedicated Client Success Manager to help build a technology roadmap.

The Company

Taxography was founded to meet the growing demand for precise and comprehensive tax jurisdiction data. As a leader in nationwide property tax jurisdiction GIS maps and web services, Taxography specializes in jurisdiction and tax rate lookup, address standardization, and geocoding. Simply put, Taxography is *geography for tax*.

Taxography empowers GIS and property tax professionals to navigate the complexities of tax compliance, planning, and reporting with confidence. Serving Fortune 500 companies, renewable energy firms, utilities, leasing companies, and more, Taxography provides the accuracy and efficiency businesses need to succeed.

The Challenge

As the company expanded, managing both IT and development tasks became increasingly challenging.

With a growing staff and increased demands of IT, the company recognized the need for dedicated IT support to maintain efficiency and continue its growth trajectory.

By addressing this challenge, Taxography ensured their IT infrastructure could scale with their success, allowing the team to focus on innovation and core business goals.

"Balancing IT challenges and cybersecurity risks while focusing on the company's growth and development became increasingly strenuous for our team." - Brian Basarich, Director of Development at Taxography

"As cybersecurity standards continue to evolve, having a dedicated IT team that stays ahead of these changes is critical for maintaining the trust of our clients."

- Joe Bolian, President, Taxography

The Solution

NetGain Technologies quickly addressed Taxography's challenges with a team of skilled IT professionals. As Joe Bolian, President of Taxography, explained, *"Having people with that kind of IT experience and knowledge was huge for our company. NetGain gives us resources to help navigate banking and security audits."*

Beyond solving immediate IT needs, NetGain offered ongoing, proactive IT support. Regular check-ins with a dedicated Client Success Manager ensured smooth technology operations and scalability. As Director of Development, Brian Basarich noted, *"The proactiveness of a team that meets with us regularly"* has helped Taxography plan for the future and avoid costly technology disruptions.

Looking Forward

Taxography's success is a testament to their innovative approach to GIS and property tax compliance. NetGain Technologies has been a crucial partner in their journey to scale their IT to meet their growth.

Looking forward, Taxography plans to leverage NetGain's services to strategically align IT infrastructure with future business goals, ensuring long-term security and operational efficiency.

"With a decade of trusted partnership Taxography is well-positioned to continue expanding its GIS services, while confidently navigating the complexities of IT security and scalability with NetGain by their side," says Bolian.

"Taxography relies on NetGain's IT support and services. NetGain is an important strategic partner to our success."
- Joe Bolian, President, Taxography

**Contact
NetGain Technologies
Today to Learn How
Managed IT Services can help
Propel Your Business Forward!**

About NetGain Technologies

Headquartered in Lexington, KY, NetGain Technologies monitors and maintains the systems and networks of businesses across the South and Central US. For over 40 years, NetGain's managed services have allowed companies to grow and expand through optimized technology solutions. Staffed by 100 engineers who hold over 300 technical certifications, NetGain supports clients across the technology spectrum and is SOC 2-certified, to assure confidentiality, privacy, and security.

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